



The Philippine Center Management Board

A Business Initiative Presentation
of The Philippine Center
of San Francisco

The Mission of the Center



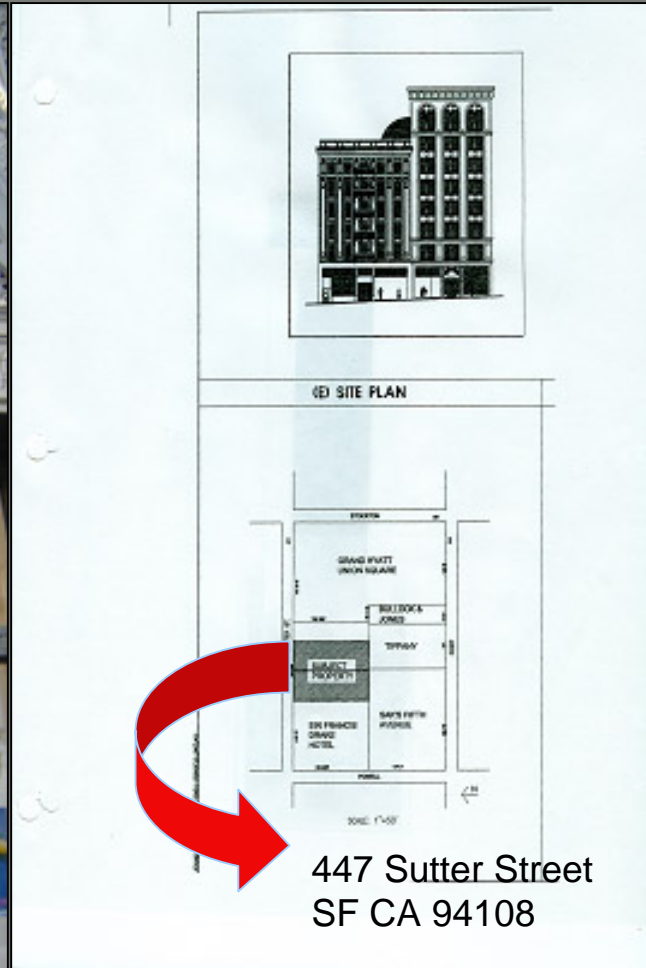
a center – a mission – a strategic location

www.philippinecentersf.com

Specific Objectives

- Nurture, promote and propagate Philippine Culture
- Expand foreign market for Philippine Products
- Encourage foreign tourists to visit the Philippines
- Provide efficient and comprehensive public service in the country and abroad
- Enhance the image of the Philippines

Philippine Center Management Board, Inc.



The Philippine Center Building “Historical Landmark”



-445 Sutter in 1911 and 447
in 1916, remodeled in 1970
-Total Square Area of 78,290
and 79% of space for rent

Major Tenants:

Philippine Consulate
Philippine Airlines
Trade and Tourism Offices
Oceanic Bank
Art Gallery



PCMB Sample Office
Profile of Offices: Professional Firms, Travel Industry
& Beauty Clinics





Internet Provisions
for Business
Meetings

Modern Technology
equipped Rooms

New Security System
in view of the profile of
Tenants

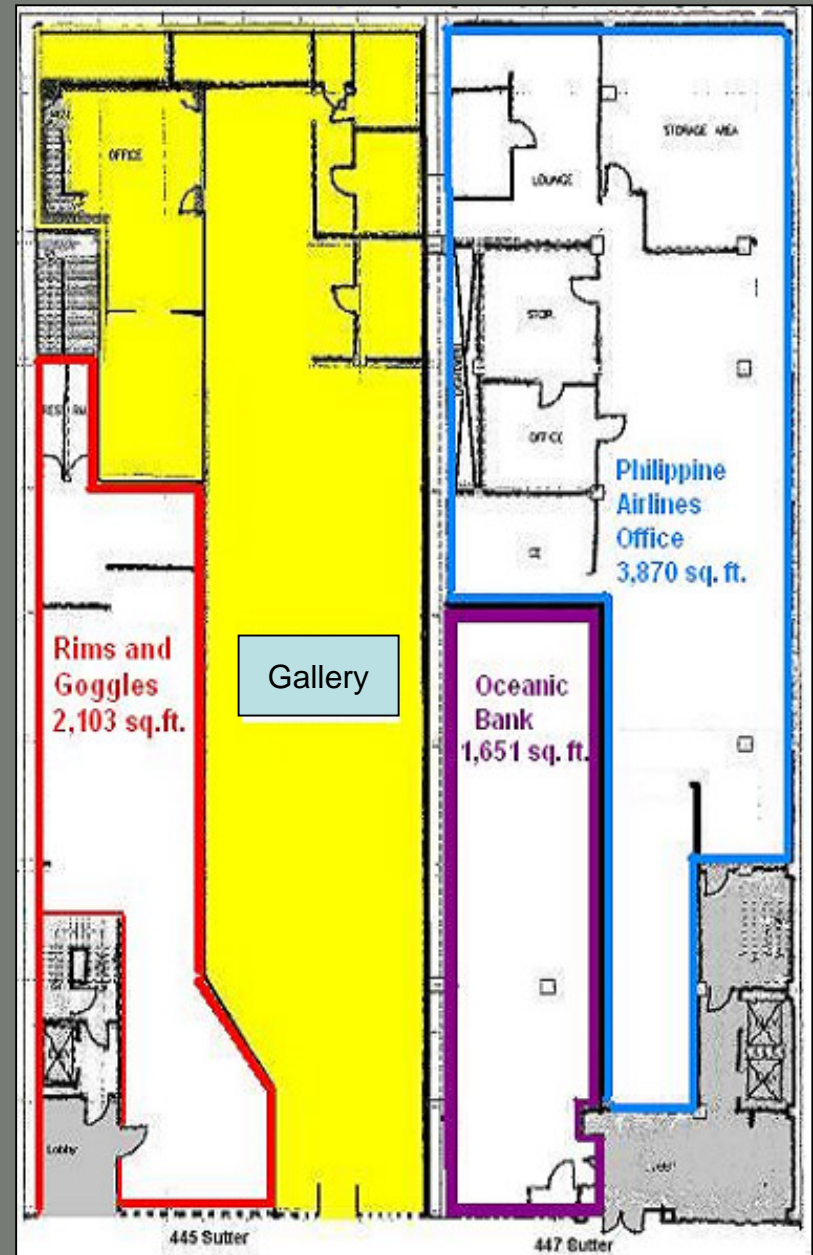
Luxurious Environment
by Neiman Marcus,
Gucci, LVMH and Macys

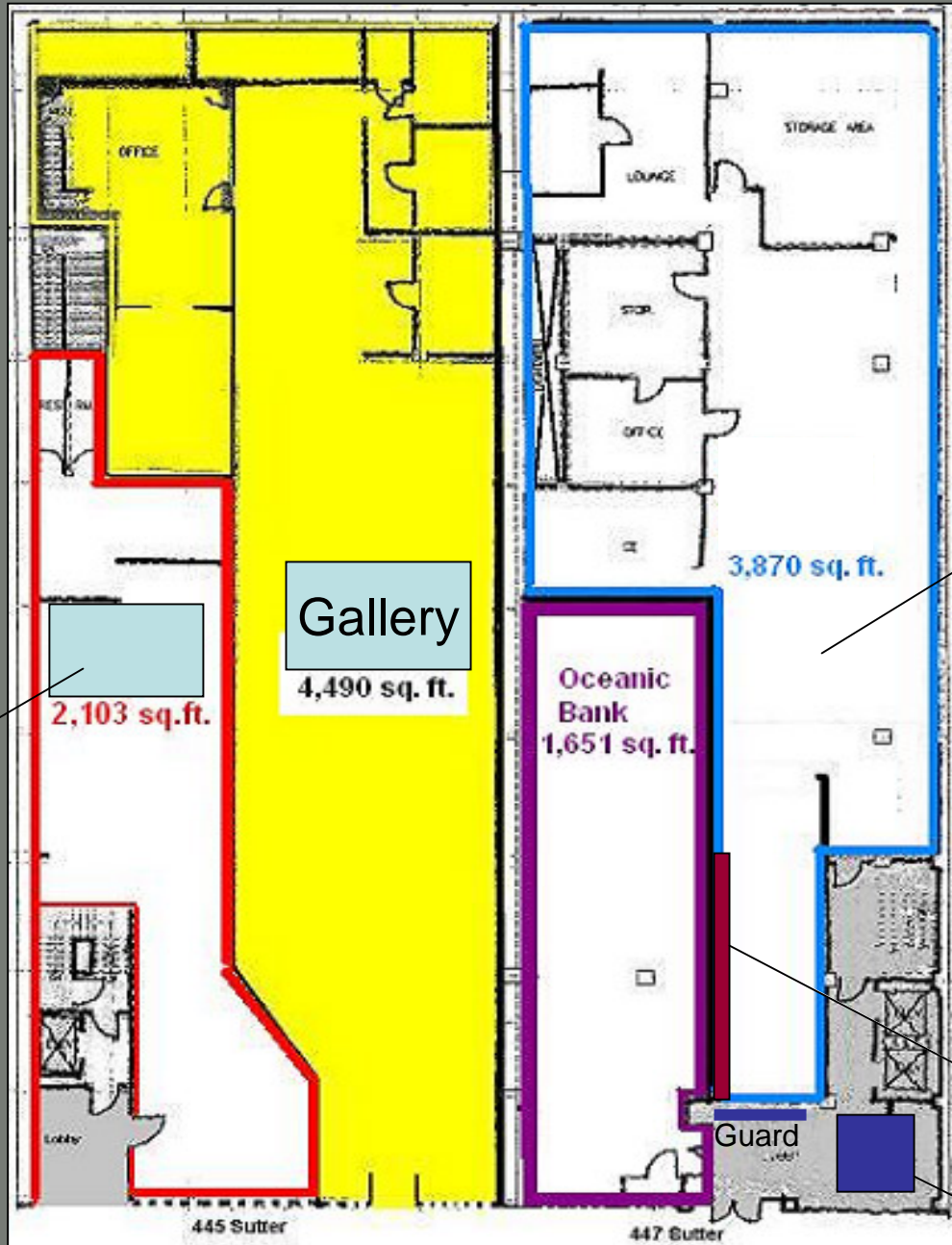
Muni, BART and Affordable
Parking one Block Down

Very Competitive Rates

PCMB Retail Overview

1. Rims And Goggles: Lease Expires in April 30, 2005.
2. Oceanic Bank: Stable, long term tenant providing good income and valuable services.
3. Philippine Airlines: Ground floor office space will be moved to second floor in First Quarter 2005. Discussions regarding future use as “Cultural Center” for this space.





Cultural Center

Upscale Restaurant

Gallery

2,103 sq. ft.

4,490 sq. ft.

3,870 sq. ft.

Oceanic Bank
1,651 sq. ft.

Deli

Guard

Mini Showcase

445 Sutter

447 Sutter

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Sutter Street

Site Survey Facts:



-There are 23 tenants in The Philippine Center Bldg with a total workforce size of around 140 people

-Average head count of walk in foot traffic is 500 average daily visitors

-Neighborhood Filipino fast food is $\frac{1}{4}$ of a mile from the Center

-There are approximately 50,000 Filipinos in SF and 140,000 in San Mateo County *

-Heaviest foot traffic in the Square of Powell, Grant, Union Square during weekends



<http://quickfacts.census.gov/qfd/states/06/06081.html>

Business Opportunities : Looking Forward

Chapter in the Annual Report

New Business Segment	Possible Structure
Deli Coffee Shop	Lease - no equity
Upscale Restaurant	Lease or JV
Exclusive Club/Bar	Lease or JV
Cultural Center - Events	PCMB Operated
Center Cafeteria - 5th Floor	Lease
Business Center 4th Floor	PCMB Operated
Spas & Beauty Institute - 3rd	Lease

We invite you to the Center

- For your meetings while in town
- Lease a corporate / business office
- Mini Exhibition Area
- Partner with us for our Restaurants/Food Outlets

And in the Near Future

Events, Dining, Exclusive Club, Beauty Bar and Spa, Business Center, Advertise in our Website Market Place for e Trade (Artists, Books etc.)



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